



Direct Access to AECO Models and Projects, Enabling Measurable ROI on Your BIM Content

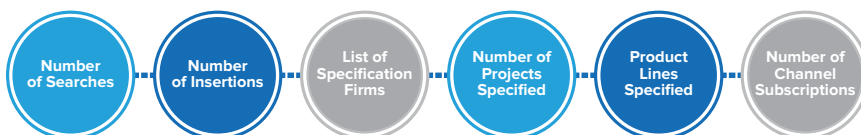
Overview

Increase your rates of specification by placing your content directly into the libraries and models of architects, engineers and contractors with UNIFI Connect. AECO customers span the globe and include 7 of the 10 world's largest design firms, who trust UNIFI as the single source to manage their digital content and now your content can be hosted on the same platform. Partner with our team to have your BIM and other digital content, including CAD, pdf, product videos, hosted on UNIFI Connect and gain:

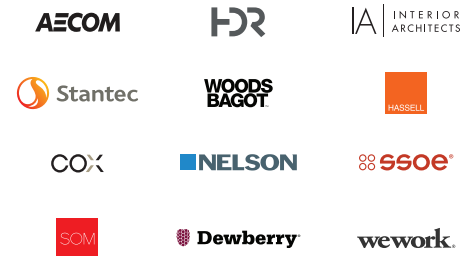
- **Direct Access:** A content distribution channel that is already integrated directly into the workflows of the world's leading AECO firms enabling users to effortlessly find and insert your content directly into their models in just seconds.
- **Increase Specification Rates:** When your channel gets subscribed, your content gets reaches an entire firm, not just a single individual, which greatly increases your opportunity rate of specification.
- **Usage Analytics:** We provide deeper visibility into how and where your content is being used- cumulative searches, model insertions and channel subscriptions along with detailed specification information including the firms specifying your content, the total number of projects and the product lines.
- **Current & Compatible:** Automatic versioning so all of your files are always up to date and compatible with Revit. Ability to select the appropriate LOD needed for the design.
- **Content Breadth & Model Grouping:** Showcase all of your brands and all forms of digital content in one place. Combine multiple product families into model groups which allows for pre-made product configurations to be uploaded into UNIFI Connect.

Analytics

UNIFI Connect provides deeper visibility into how and where your content is being used, including:



LEADING AECOS ACROSS THE GLOBE RELY ON UNIFI



GET YOUR CONTENT ON UNIFI CONNECT

Contact us at
sales@unifilabs.com
or call 702.527.6460

Case Study: UNIFI CONNECT IMPACT

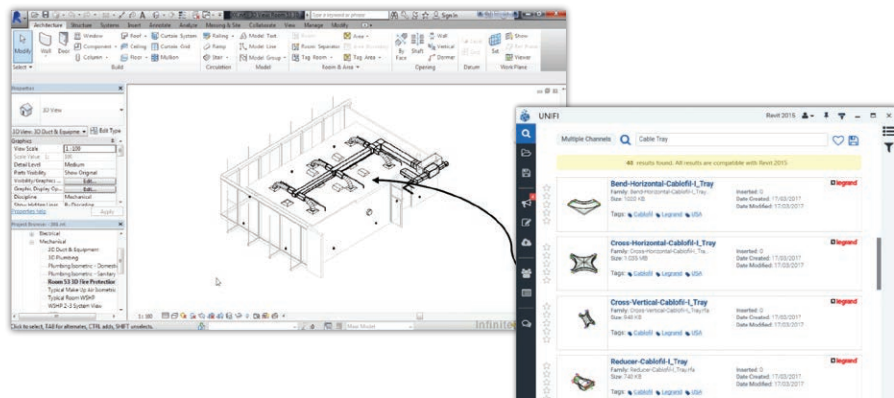
A top tier furniture manufacturer’s BIM content library was shared with Stantec, a global leader in the building industry, using UNIFI Connect. Over the course of three months, data was collected on searches and downloads of the furniture library by Stantec designers across the world. The results are compelling: UNIFI Connect delivers significant and measurable value.



Results

- The furniture manufacturer’s library of content was used by Stantec in 35 different projects
- 5,565 product searches included the manufacturer’s content
- 138 total product model insertions led to \$229,000 of specifications
- You may have noted that the total specification figure is pretty conservative, as we are only displaying a single use of the product. In reality this number could be significantly higher based upon repeated usage of the product.

This study covered 3 months of use by a single customer. Now just imagine that the content was extended across the entire UNIFI customer base on an annual basis....those number would really start to increase! By placing your content on UNIFI Connect, those impressive numbers can be your reality. Join leading manufacturers including Grundfos, Miele, Southwest Solutions Group and Legrand and get your content on Connect – call us at 702.527.6460 or email us sales@unifilabs.com.



THE SINGLE SOURCE FOR YOUR DIGITAL CONTENT NEEDS:



UNIFI Content Management

Ensure everyone is working on the same page – anywhere, anytime. We support all file formats – rfa, dwg, pdf, jpg, ...



UNIFI Connect

Unites high quality manufacturer digital content with AECO libraries and models to consolidate content needs.



UNIFI Create

Content creation experts who act as an extension of your team to rapidly build content to fit your specific needs.



UNIFI Insights

Gain actionable insights and make informed decisions to get the most from your investment in digital content.

To learn more, please visit www.unifilabs.com or contact us at **702.527.6460**