

Put your components in the hands – and models – of the world’s leading architects and engineers.

UNIFI has been creating high quality BIM content for manufacturers across the globe for years. Rely on our team of experienced content creators to translate the unique specifications of your products to BIM and make the highest quality versions available to your customers.

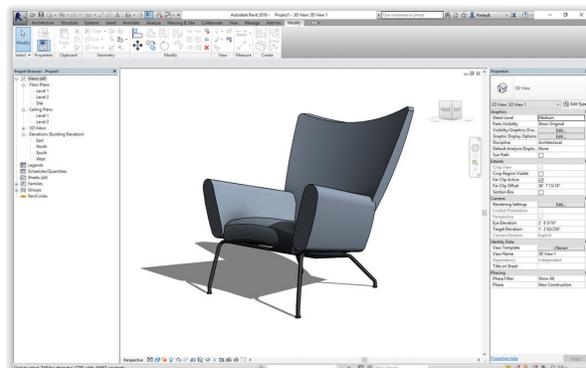
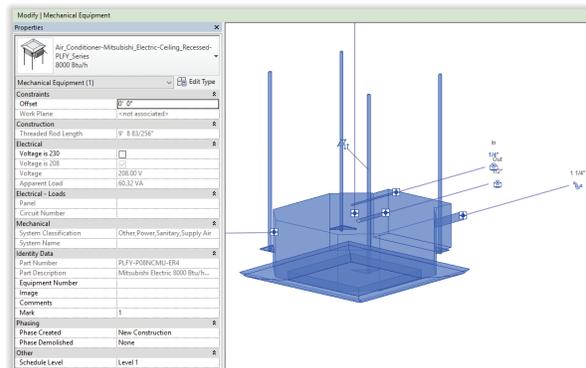
Before partnering with UNIFI, our manufacturing customers tell us they used to struggle with meeting their unpredictable and varied content creation needs, and they often had a rotating door of BIM content creation consultants who created content of inconsistent quality. Today, they leverage the expertise of UNIFI’s world-class team of content creators as an extension of their own team to create, maintain and update BIM content. BIM content created by UNIFI is UNIFI Connect ready, which means it can be directly uploaded onto the platform and delivered to the models of designers, increasing the specification rate of your products.

Here are the ways that UNIFI and our content creation team can support your needs:

- **New Content Creation:** partner with UNIFI to have new product lines created. We possess a unique understanding of how your customers consume BIM content.
- **Update & Modify Existing Content:** let UNIFI make ongoing updates to your content during the year and reserve capacity in our content factory for that work, at a discounted rate. There is also the option to request one-off maintenance at a higher rate.
- **UNIFI Connect:** enjoy a direct connection to the world’s leading architecture, engineering and contracting firms by having your content hosted on the premium destination for content, along with a host of benefits including robust analytics and marketing promotion to the UNIFI customer base.

## Maintenance and Update Credits – How it works.

A Maintenance and Update Content Credit is a unit of content maintenance time that can be applied to requesting updates or changes to any existing BIM content that our team has created for you. As a best practice, many of our customers purchase a set amount of maintenance credits alongside new content creation projects, as it allows them to update those products according to customer requests for customization that they receive throughout the year. Our customers tell us Content Credits make it easy for them to budget for their ongoing content maintenance needs and rely on our team’s expertise and speed to ensure their BIM content is reflective of product updates, and to customize their BIM components to their customers’ unique project specifications, increasing their chance of specification.



*“UNIFI was able to accurately recreate our products in Revit, reflecting the aesthetic and engineering qualities of our products, incorporating an appropriate balance of LOD and file size requirements.”*



## Content Credits – Frequently Asked Questions.

### 1. How do I track and approve which content requests from my team are appropriate?

Our team works with your Business Development Team to determine the appropriate approval process for submitting a content request after the purchase of your maintenance credit package, so that we are able to determine how your organization would like to approve – or not approve – any requests submitted by your team.

### 2. Will you alert me if I'm running low on credits?

Of course! Our Content Creation Customer Success Managers keep a careful eye on your credit reserve and will notify you as soon as you reach 20 credits so that you have time to top up before hitting zero.

### 3. How do I know what my credits were used for?

Our Content Creation Customer Success Managers deliver a monthly report that provides a summary of all requests made over the last 30 days, along with a calculation of how many credits you have remaining in your account.

### 4. Do credits expire?

Yes, content credits are valid for a set amount of time, after which point they expire. Maintenance credits are valid for 24 months if purchased in conjunction with a new content creation project, or valid for 18 months if purchased separately. Your expiration date is highlighted on your monthly usage report, and a burndown graph visualizing your expected usage vs. actual usage is provided in that report as well, enabling you to recognize any under- or over-usage so that you can adjust your usage appropriately.

### 5. How many credits will it take to perform a content update?

The amount of credits required to complete a content update will vary depending on the product type, complexity of the update and turnaround time you are looking for. If preferred, our team is happy to provide you with an estimate of the number of content credits that will be required to complete a request before getting started.



## THE SINGLE SOURCE FOR YOUR DIGITAL CONTENT NEEDS:



**UNIFI  
Content  
Management**

Source control your BIM content to ensure everyone is working on the same page – anywhere, anytime.



**UNIFI  
Connect**

Unites high quality manufacturer BIM content with AECO libraries and models to consolidate content needs.



**UNIFI  
Create**

Content creation experts who act as an extension of your team to rapidly build content to fit your specific needs.



**UNIFI  
Insights**

Gain actionable insights and make informed decisions to get the most from your investment in BIM content.

To learn more, please visit [www.unifilabs.com](http://www.unifilabs.com) or contact us at **702.527.6460**