



Connecting Manufacturer Content to AECs – A Premium Destination for Content

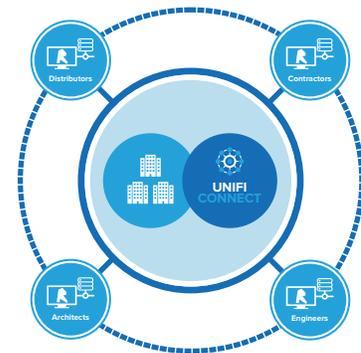
Overview

Place your content directly into libraries and models of architects, engineers and contractors with UNIFI Connect. Our customers span the globe and include 7 of the 10 world’s largest design firms, who trust UNIFI to manage their BIM content. In fact, we already host millions of pieces of content on our cloud-based platform. Partner with our team to have your BIM content hosted on UNIFI Connect and gain:

- **Direct Access:** A content distribution channel integrated directly into the Autodesk Revit workflows of AEC firms who already rely on UNIFI’s content management platform.
- **Increase Specification Rates:** AECs trust the content on UNIFI Connect – it’s whitelisted – so it can be accessed and integrated into libraries and project models with greater confidence...which increases your opportunity rate of specification.
- **Usage Analytics:** We provide data on how content is being used – including cumulative downloads and model inserts.
- **Current & Compatible:** Cloud-based access ensure that updates to your content can be made real-time and easily versioned to Revit models.

Why UNIFI Connect

UNIFI Connect is a natural extension of leading Manufacturers’ strategy for satisfying the BIM content needs of AECs, as leading AECs already use UNIFI to manage their internal BIM content libraries. Accessing and inserting your content directly from UNIFI Connect is effortless for AECs, as they leverage the proven workflow of the UNIFI platform. Moreover, AECs have a high degree of confidence in the content hosted by UNIFI Connect due to UNIFI’s rigorous quality testing procedures. In fact, AECs “whitelist” the content in UNIFI Connect, which places your content directly into their libraries and models.



GLOBAL REACH



GET YOUR CONTENT ON UNIFI CONNECT

Contact us at
sales@unifilabs.com
or call 702.527.6460



Get Your Firm's Content on UNIFI Connect

Getting your firm's content on UNIFI Connect is simple.



Benefit from the direct access and promotion of UNIFI Connect to leading AECs across the globe.

How is UNIFI Connect Different?

Yes, there are many options out there for content hosting, so we wanted to provide some details as to why we recognized the need for a Different kind of platform.

Our team is made up of Revit geeks, former BIM managers and designers, so we have firsthand experience with the pitfalls and agony of leveraging content from external content hosting platforms. Our mission is to build a platform that works for every member of the building lifecycle and brings AECs and Manufacturers closer together.

OTHER CONTENT HOSTING OPTIONS	UNIFI CONNECT
One off usage: Models are only used and accepted by isolated individuals.	Firmwide usage: Content can be placed into company libraries and accessible firmwide.
Blacklisted content: BIM Admins have no insight or control into what content is being used, so repositories may be blacklisted (content gets blocked).	Whitelisted content: BIM Admins approve channels for automatic inclusion into company libraries and if required, easily localize your content to their firm standards.
Minutes to search: It can take minutes to search and insert content into an AEC model.	1-5 seconds: Yes, it's true – it only takes a few seconds to search and insert content with UNIFI.
Black hole: Inability to communicate updates and modifications of content to those who have downloaded it.	Feedback loop: Notify consumers of your content regarding updates and modifications.
Charges by brand: Others charge by how many brands are listed.	No limits: We don't impose limits on how many brands you can showcase.



THE SINGLE SOURCE FOR YOUR DIGITAL CONTENT NEEDS:



UNIFI Content Management

The industry's leading content management solution, trusted by AECOs to deliver the content they need across projects, offices and teams.



UNIFI Connect

Unites high quality manufacturer content with AECO libraries and models to consolidate content needs.



UNIFI Create

Content creation experts who act as an extension of your team to build products that accurately represent your unique offerings and fit your clients' specific needs.

To learn more, please visit www.unifilabs.com or contact us at **702.527.6460**